

2023 Annual Report Summary

Memberships	2023
Annual Individual	34
Annual Family	40
Annual Business	2
Sustaining	1
New Lifetime	6
	83
Members	
Active Lifetime Members	135
Annual Members	117
	252
Events	2023
Historical Talks/Walks/Workshops	11
Community Events Held	8
Community Events Participated	10
Exhibition Receptions	3
Fundraising Events	2
Community Fundraising Events	1
Total Events	35
Museum Gallery Visitors	2023
Adults	991
Children	97
K-12 School Visits	2023—24
No. of Classes Visiting	15
No. of Students Served	347
No. of Chaperones	112

Exhibitions in 2023
<u>Big Trees</u>
01/03-04/19
Felton Library
<u>From Footpaths to the Superhighway</u>
02/11-09/10
Belardi Gallery
<u>Big Trees</u>
04/19-06/30
Boulder Creek Library
<u>Vintage Felton</u>
04/19-12/28
Felton Library
<u>After the Storm</u>
Santa Cruz County Offices
& Online
08/01-08/31
<u>Chinese Pioneers</u>
09/16-11/12
Belardi Gallery
<u>A Cut Above the Rest</u>
Grace Gallery
06/30-Present
<u>Threads</u>
11/12-01/14
Belardi Gallery
<u>Steam Donkey</u>
Outside Grace Gallery
09/01-Present

Estimated # of Individuals Served	4,116
In-Person	

Estimated # of Individuals Served	23,550
Online	

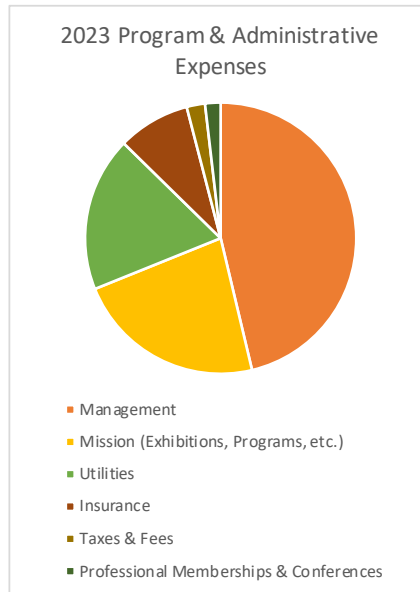
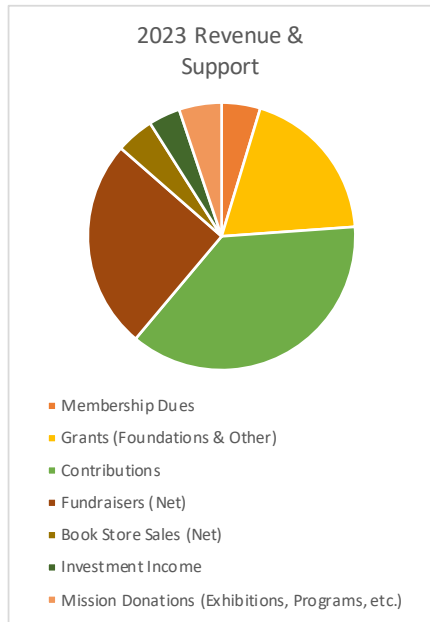
Major Donors in 2023	
Gold (\$1000+)	Bronze (\$500-\$749)
Mabel Baker	Big Creek Lumber
Community Foundation of Santa Cruz County	IOOF Boulder Creek Lodge #152
Robert Fultz & Stephanie Carroll	Carmen & Rich Bergmann
Ralph & Julie Kimball	Zeph Cheung
Redtree Partners LP	Eric Fujishin & Janice Rourke
Tim & Lisa Robinson	Steven & Vivian Leib
Kelley & Linda Skeff	William & Kay Lindsay
State of California	Lynda Phillips & Leighton Keeling
William G. Pomeroy Foundation	Valley Women's Club
Silver (\$750-\$999)	
Wild Roots Market	

2023 Financials & Management

2023 Revenue & Support	
Membership Dues	\$ 2,695.00
Grants (Foundations & Other)	\$ 11,050.00
Contributions	\$ 21,451.00
Fundraisers (Net)	\$ 14,584.00
Book Store Sales (Net)	\$ 2,643.00
Investment Income	\$ 2,203.00
Mission Donations (Exhibitions, Programs, etc.)	\$ 2,964.00
	\$ 57,590.00

2023 Program & Administrative Expenses	
Management	\$ 26,485.00
Mission (Exhibitions, Programs, etc.)	\$ 12,941.00
Utilities	\$ 10,554.00
Insurance	\$ 4,939.00
Taxes & Fees	\$ 1,251.00
Professional Memberships & Conferences	\$ 1,058.00
	\$ 57,228.00

Assets	
Fixed Assets	\$ 775,000.00
Unrestricted Cash	\$ 25,386.00
Restricted Cash	\$ 23,278.00
Reserve Funds	\$ 250,000.00
Agency Endowment	\$ 33,720.00
Book Store Inventory	\$ 3,488.00
	\$ 1,110,872.00



- 2023 Affiliations & Collaborations**
- Arts Council of Santa Cruz County
 - Birth Happens
 - Boulder Creek Elementary
 - Boys & Girls Scouts of America
 - California Revealed
 - Community Foundation of SCC
 - Exhibit Envoy
 - Faye G. Belardi Memorial, Inc.
 - Felton Library Friends
 - Geneological Society of SCC
 - Google Arts & Culture
 - Liberty Bank
 - Native Habitat Restoration Program
 - Redwood Mountain Faire - VWC
 - Researchers Anonymous
 - San Lorenzo Valley Post
 - Santa Cruz MAH
 - Santa Cruz Mountain Bulletin
 - Santa Cruz Museum of Natural History
 - Santa Cruz Public Library (F & BC)
 - Santa Cruz Realtors Association
 - SC Museum & Galleries Partnership
 - SCC History Fair
 - SCC Local History & Archives Group
 - Scotts Valley Historical Society
 - SLV Non-profit Leadership Group
 - UCSC Student Volunteer Center
 - Veterans Village of SCC
 - Valley Women's Club
 - Volunteer Center of SCC
 - Wild Roots Community Market

- Board of Directors**
- Lisa Robinson, President
 - Liz Broughton, Secretary
 - Bob Presswood, Co-Treasurer
 - Bob Fultz, Co-Treasurer
 - Carmen Bergmann, School Program
 - Lucia MacLean
 - Deborah Osterberg
 - Karin Ann Park
 - Stephen Payne
 - Gail Wind
 - Donna Ziel
- Board of Advisors**
- Judy Anderson
 - Mark Traugott
 - Alice Harden

- Staff**
- Laura DeAngelis, Executive Director
 - Mia Lawrence, Intern & Cataloger
- Contractors**
- Julia Sauer, Payroll
- Volunteers**
- Gallery Docents: 10
 - School Program Docents: 9
 - Land Tending: 15
 - Programs: 23
 - Collections: 4
 - Event Support: 24
 - Tech & Maintenance Support: 2
 - Plus teams from Rotary and Scouts

- Professional Memberships**
- American Alliance of Museums
 - American Association for S & L History
 - BCBA
 - California Association of Museums
 - Downtown Felton
 - Santa Cruz Non-Profit Connection
 - SLV Chamber

Social Media Followers		4591	
Facebook	2321	E-Blasts	830
Instagram	869	YouTube	32
Twitter/X	420	Flickr	20
TikTok	20	Threads	79